ORGANIZER: SBS sports

FLORIDA

2° COCOA
INTERNATIONAL HALF MARATHON

SEPTEMBER 19

FLORIDA - USA

ABOUT THE RACE

The Record Americas 5K Run was created to become one of the most exciting and unforgettable running events in the region, bringing together sport, entertainment, and a unique visual experience inspired by the vibrant energy of Florida and the festive spirit of July. More than just a race, the event promises a true immersive atmosphere designed to inspire athletes, families, and running enthusiasts of all levels.

Organized by SBS Sports, the Record Americas 5K Run will feature a high-level race structure and an electrifying environment. Participants will have the opportunity to challenge themselves in the 5K distance, with a route carefully designed to combine performance, excitement, and unforgettable moments throughout Pompano Beach FLv

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BRAZILIAN EXPERTISE IN AMERICA

SBS USA was founded to export the high-quality standards, vibrant energy, and operational excellence of the Brazilian road racing market. We bring years of proven know-how from organizing massive sporting events in Brazil, delivering flawless technical execution and unforgettable experiences for our athletes.

COCOA BEACH 2026

Our international execution capacity is already a proven reality. We kicked off 2026 by making history with our first official race on American soil: the Cocoa Beach Brazil International. Held on January 18, 2026, in Florida, the event was a massive success, featuring simultaneous 5K, 10K, 1 Mile, and Kids races.

SBS sports

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OUR BRAZILIAN PORTFOLIO

SBS Sports is a powerhouse in the Brazilian road racing market. We organize massive, highly anticipated events that deliver premium, safe, and unforgettable experiences for thousands of runners every year.

2° MARATONA PRAIA GRANDE

9ª MARATONA DE SOROCABA
NOVEMBRO AZUL

Music night run
PRAIA GRANDE SP

4ª CORRIDA E CAMINHADA
Ápice
PACI

2ª CORRIDA
REDE BOM LUGAR
DE PIEDADE

6ª CORRIDA FORTE
ANHANGUERA

7, 14, 21 E
30K PG

V MEIA MARATON
MONGAGUÁ
21KM

9º DESAFIO DO
FORTE ITAIPU

Unipar run
DUATHLON
JP PEREIRA

5K
RP RUN

2° COCOA
INTERNATIONAL HALF MARATHON

PROVEN TRACK RECORD

SBS Sports successfully organized the Cocoa Beach Run this past January and brings that same energy to Cocoa in september 2026.









DISTANCES

21k

5k · 10k

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FLIP MEDAL



FLORIDA

2° COCOA
INTERNATIONAL HALF MARATHON

TROPHY



FLORIDA

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T-SHIRT





COCOA FLORIDA - SEPTEMBER 19 | 2027

2° COCOA
INTERNATIONAL HALF MARATHON

ORGANIZER: SBS sports

SPONSORSHIP TIERS

SPONSORSHIP DELIVERABLES	GOLD	SILVER	BRONZE	SUPPORT
Website and social media presence	✓	✓	✓	✓
Printed materials, posters, and brochures	✓	✓	✓	✓
Extra item in the drawstring bag (brochure or gift)	✓	✓	✓	✓
Tasting/sampling space in the Arena	✓	✓	✓	✓
Power supply in the tent and 1 activated point	✓	✓	✓	✓
Presenting the Trophy to the winners	✓	✓	✓	✓
Social media collab with the organization	✓	✓	✓	✓
Complimentary registrations	90	60	40	10
Mentions by the event announcer	6	4	2	1
Awards Podium	✓	✓	✓	✓
Logo on 1st, 2nd, and 3rd place acrylic podium	✓	✓	✓	
Logo on medal ribbon	✓			
Logo on medal and trophy	✓			
Logo on the back of the t-shirts	✓	✓		
Logo on 1 photo backdrop	✓	✓	✓	
Logo on podium banner	✓	✓		
Banner with logo on start line barricades	✓	✓		
Mile/KM markers	✓			
Highlight on the winners' finish line tape	✓			
AVAILABLE QUANTITY	1	4	8	
INVESTMENT	**US$ 40.000,00**	**US$ 30.000,00**	**US$ 20.000,00**	**US$5.000,00**

SBS sports

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