

ORGANIZER: SBS sports

GATOR RUN FESTIVAL

MAY 02, 2027

Santa Fe Community College

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ABOUT THE RACE

The Gator Run Festival was created to become one of the most exciting and unforgettable running events in the region, bringing together sport, entertainment, and a unique visual experience inspired by the vibrant energy of Florida and the spirit of competition. More than just a race, the event promises a true immersive atmosphere designed to inspire athletes, families, and running enthusiasts of all levels.

Organized by SBS Sports, the Gator Run Festival will feature a high-level race structure, multiple course options, and an electrifying environment spread across a full weekend of experiences. Participants will have the opportunity to challenge themselves in the 5K, 10K, and 21K distances, with routes carefully designed to combine performance, excitement, and unforgettable moments throughout Gainesville, Florida.

Surrounded by dynamic visuals, energetic entertainment, themed activations, and an atmosphere full of adrenaline, every mile becomes part of an extraordinary journey. The Gator Run Festival connects sport, fun, and emotion in a bold and memorable event experience, creating a new benchmark for running festivals in the United States.

SBS sports | GATOR RUN FESTIVAL

BRAZILIAN EXPERTISE IN AMERICA

SBS USA was founded to export the high-quality standards, vibrant energy, and operational excellence of the Brazilian road racing market. We bring years of proven know-how from organizing massive sporting events in Brazil, delivering flawless technical execution and unforgettable experiences for our athletes.

COCOA BEACH 2026

Our international execution capacity is already a proven reality. We kicked off 2026 by making history with our first official race on American soil: the Cocoa Beach Brazil International. Held on January 18, 2026, in Florida, the event was a massive success, featuring simultaneous 5K, 10K, 1 Mile, and Kids races.



GATOP RUN FESTIVAL

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OUR BRAZILIAN PORTFOLIO

SBS Sports is a powerhouse in the Brazilian road racing market. We organize massive, highly anticipated events that deliver premium, safe, and unforgettable experiences for thousands of runners every year.

2° MARATONA PRAIA GRANDE

9ª MARATONA DE SOROCABA NOVEMBRO AZUL

Music night run PRAIA GRANDE SP

4ª CORRIDA E CAMINHADA Ápice PACI

2ª CORRIDA REDE BOM LUGAR DE PIEDADE

6ª CORRIDA FORTE ANHANGUERA

7, 14, 21 E 30K PG

V MEIA MARATONA MONGAGUÁ 21KM

9º DESAFIO DO FORTE ITAIPU

Unipar run

DUATHLON JP PEREIRA

5K RP RUN

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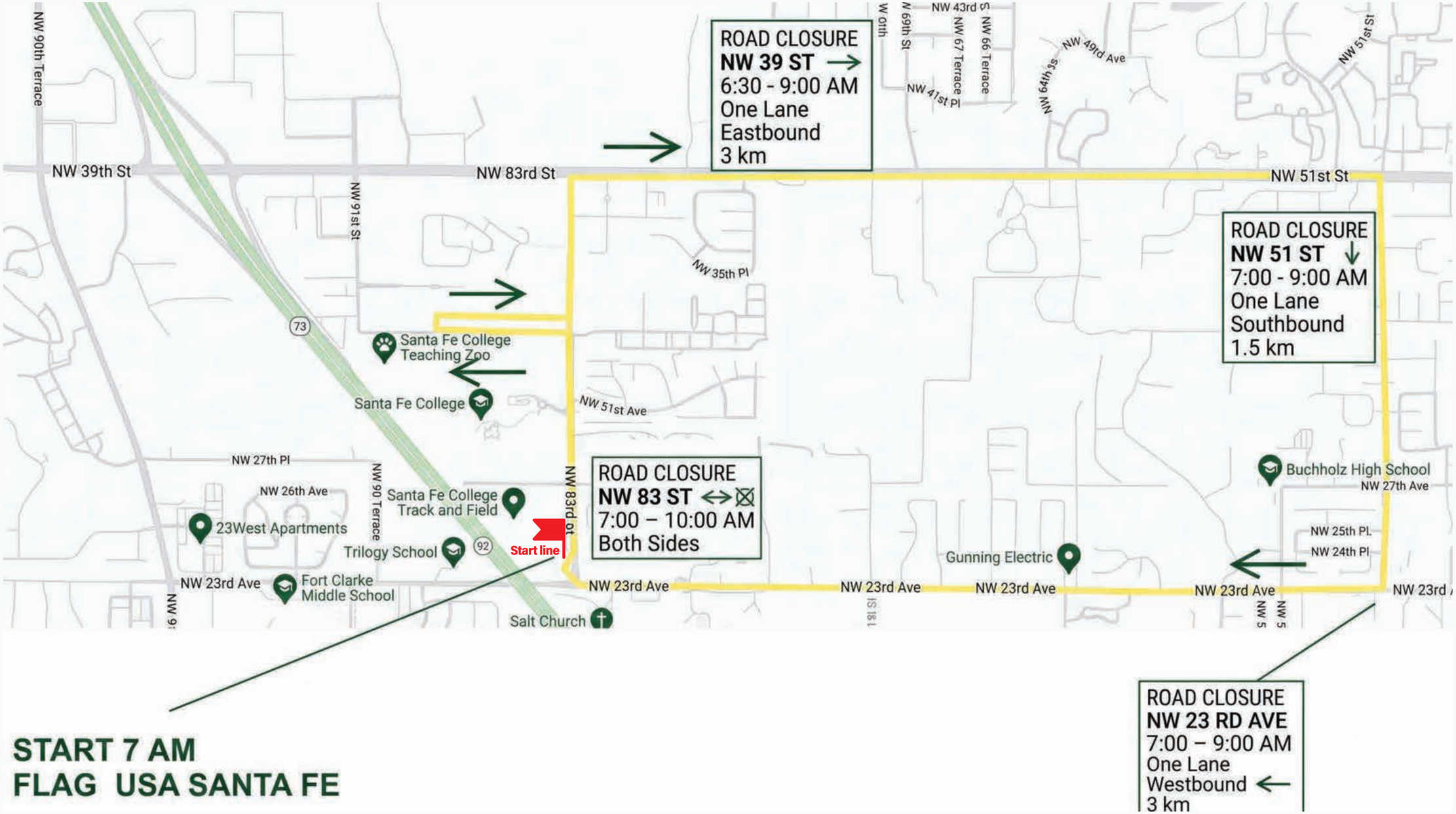
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START 7 AM
FLAG USA SANTA FE

GATOR RUN FESTIVAL

MEDAL:

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TROPHY:

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GATOR RUN FESTIVAL

T-SHIRT

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SPONSORSHIP TIERS

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SPONSORSHIP DELIVERABLES	GOLD	SILVER	BRONZE	SUPPORT
Website and social media presence	✓	✓	✓	✓
Printed materials, posters, and brochures	✓	✓	✓	✓
Extra item in the drawstring bag (brochure or gift)	✓	✓	✓	✓
Tasting/sampling space in the Arena	✓	✓	✓	✓
Power supply in the tent and 1 activated point	✓	✓	✓	✓
Presenting the Trophy to the winners	✓	✓	✓	✓
Social media collab with the organization	✓	✓	✓	✓
Complimentary registrations	90	60	40	10
Mentions by the event announcer	6	4	2	1
Awards Podium	✓	✓	✓	✓
Logo on the back of the start/finish arch	✓	✓	✓	
Logo on the back of the t-shirts	✓	✓		
Logo on 1 photo backdrop	✓	✓	✓	
Logo on 2 course photo backdrops	✓	✓		
Banner with logo on start line barricades	✓	✓		
Mile/KM markers	✓			
Highlight on top of the front arch	✓			
Highlight on the winners' finish line tape	✓			
Satisfaction Survey	✓	✓		
AVAILABLE QUANTITY	11		11	
INVESTMENT	**US$ 15.000,00**	**US$ 8.000,00**	**US$ 3.000,00**	**US$ 1.000,00**

GATOR
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sports

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